

Future of Digital Asset Management Virtual Summit

#FOAM2022

Date: 9th September, 2022

Time - 1500 BST / 1000 ET



Opening Remarks - 15:00-15:05

Keynote 01 15:05-15:25	How to (Re)energise Your Digital Content Supply Chain, Connect Remote Teams and Break Down Silos.	Kate Bennewitz Senior Product Marketing Manager Canto	Q&A 15:25 15:30
Keynote 02 15:30-15:50	Enterprise Video at Scale: How to seamlessly stream, search, share, and control global video assets.	Daniel Mathew Chief Revenue Officer IPV	Q&A 15:50 15:55
Keynote 03 15:55-16:15	DAM Futures, DAM Origins: to know the future, look at the past.	Kevin Souers Chief Product Officer (CPO) Aprimo	Q&A 16:15 16:20
Break - 16:20 - 16:25			
Keynote 04 16:25-16:45	From DAM to BAM	Christer Lorichs DAM Specialist Papirfly	Q&A 16:45 16:50
Keynote 05 16:50-17:10	E-Commerce Acceleration with PIM and DAM Integration.	Carol Freed Manager, Brand Asset Management L'Oréal USA	Q&A 17:10 17:15
Keynote 06 17:15-17:35	Headless Architecture and APIs: Powering the Future-Ready DAM	Emil Novakov CEO Scaleflex	Q&A 17:35 17:40

Keynote

07

17:40–17:55

Which is best? On-Premise DAM or
Cloud DAM?

Dean Kruger

Head of Daminion South Africa
Daminion

Q&A

17:55

18:00

Keynote

08

18:00–18:15

Business Imperatives of Digital Assets
and Metaverse.

Nitin Gaur

Global Head of Digital Asset
Technology Design
State Street

Q&A

18:15

18:20

Keynote

09

18:20–18:35

Future of Cloud Computing – 7 Trends
& Prediction about Cloud.

Asif Zulfiqar

Vice President, Senior Analyst
lead/Scrum Master
Bank of the west

Q&A

18:35

18:40

**Panel
Discussion**

18:40–19:30

Future of Digital Asset Management in 2022
and Beyond: Trends that we can't afford to
miss.

Nitin Gaur	Global Head of Digital Asset Technology Design	State Street
Daniel Mathew	Chief Revenue Officer	IPV
Kate Bennewitz	Senior Product Marketing Manager	Canto
Asif Z Ali	Vice President, Senior Analyst lead/Scrum Master	Bank of the west
Kevin Souers	Chief Product Officer (CPO)	Aprimo

Closing Remarks – 19:30–19:35